SIGNATURE ENGAGEMENT 02 · ON TARGET EXECUTIVE FRAMEWORK™

Executive Team Alignment and Execution

For CEOs and leadership teams of 3–7 executives.

Stop revisiting the same issues. Make decisions with clear ownership. Turn priorities into measurable results.

Sound familiar?

- Meetings end without decisions
- The same cross-functional problem keeps coming back
- Everyone is busy, but priorities compete
- "The team" owns it, so no one does

How the six months unfold

PRE-WORK	Executive interviews and operating-data review
KICKOFF	One- or two-day in-person intensive
MONTHLY	Executive-team facilitation sessions
ONGOING	Coaching for the CEO and selected executives
DAYS 30/60/90	TARGET reviews on your top 1–3 problems
CLOSE	Midpoint team pulse and close-out review

Primary tool: TARGET Model™. Every engagement uses three-way contracting: your sponsor sees agreed progress and themes; session content stays confidential.

You leave with

- ✓ Executive team charter
- ✓ Shared leadership priorities
- ✓ Decision-rights matrix
- ✓ Executive operating rhythm
- ✓ Two to three TARGET one-page plans
- ✓ Accountability grids
- ✓ Team scorecard and review cadence
- ✓ Communication commitments and escalation paths

OUR PROMISE

"We help your executive team stop revisiting the same issues, make decisions with clear ownership, and establish a rhythm that turns priorities into measurable results."

LENGTH
6 months

INVESTMENT
Shared on your clarity call

FORMAT
In-person kickoff; virtual sessions

Book an Executive Clarity Call

30 minutes. No pitch, just clarity. You'll leave with more clarity than you came with.

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30+ years leading organizations

16 years of Center for Creative Leadership faculty experience on our team

Operations experience across 73 countries