SIGNATURE ENGAGEMENT 01 · ON TARGET EXECUTIVE FRAMEWORK™

First 100 Days: CEO Transition

For newly appointed or recently elevated CEOs, presidents and founder-CEOs in their first 6–18 months.

Become the leader the role requires, align around three priorities and build an execution rhythm your team can sustain.

Sound familiar?

- You're still leading like the excellent COO, CFO or founder you were
- Decisions keep landing on your desk
- Your board, owners or parent company expect different things
- Your team can't yet name your top three priorities

How the 100 days unfold

WEEKS 1–2	Discovery and three-way contracting with your sponsor
WEEKS 2–4	Intake, document review and 6–10 confidential stakeholder interviews
WEEK 4	Feedback and leadership-priority session
WEEKS 5–16	Eight biweekly 75-minute coaching sessions through the 7 I's
DAYS 30/60/90	Progress reviews against agreed outcomes
CLOSE	Sponsor and client close-out with a next-stage plan

Primary tool: ON TARGET 7 I's. Every engagement uses three-way contracting: your sponsor sees agreed progress and themes; session content stays confidential.

You leave with

- ✓ Leadership Identity Statement
- ✓ 12-month intention and three priorities
- ✓ Insight Map
- ✓ Stakeholder map and influence plan
- ✓ CEO operating rhythm
- ✓ Decision-rights grid
- ✓ 90-day execution plan
- ✓ Leadership scorecard

OUR PROMISE

"By the end of the engagement, you will be clearer about the leader the role requires, aligned around your three most important priorities, better positioned with key stakeholders, and operating with an execution rhythm your team can sustain."

LENGTH
90–120 days

INVESTMENT
Starting at $10,000

FORMAT
Virtual worldwide; in person on request

Book an Executive Clarity Call

30 minutes. No pitch, just clarity. You'll leave with more clarity than you came with.

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30+ years leading organizations

16 years of Center for Creative Leadership faculty experience on our team

Operations experience across 73 countries